



XXIV Old Buildings Marketing Privacy Notice

25th September 2025

This Privacy Notice explains how XXIV Old Buildings (“**Chambers**”) (**collectively, “we” and “us”, as applicable**) processes personal data in connection with our marketing activities. It supplements our main [Client Privacy Notice](#) and applies when we invite you to seminars, events or receptions, send you newsletters, or otherwise contact you for marketing or business development purposes.

1. Personal Data We Process.

We may collect, use, and store the following personal data for marketing purposes:

- Identity and contact data, including name, title, organisation, postal address, email address, and telephone number
- Professional information such as job title, practice area or areas of interest
- Interaction data, including attendance at our events, engagement with our marketing communications, and feedback you provide
- Media data, including photographs, audio or video footage taken at our events where you may be identifiable
- Technical data, including IP address and related online identifiers when interacting with our event registration pages or online marketing material

2. How We Obtain Your Data.

We may obtain your personal data:

- Directly from you when you register for an event, sign up for a newsletter or otherwise express interest
- From publicly available sources, such as professional directories or websites including LinkedIn
- From professional contacts or referrers who believe you may be interested in our events

3. Purposes for Processing.

We process your personal data for the following purposes:

- To send invitations to seminars, events, and receptions
- To provide legal updates, newsletters, and other marketing communications

LONDON XXIV Old Buildings, Lincoln's Inn, London WC2A 3UP DX LDE 307 T +44(0)20 7691 2424

GENEVA XXIV Old Buildings, Rue Saint-Léger 2, 1205 Geneva, Switzerland

clerks@xxiv.co.uk | www.xxiv.co.uk

XXIV Old Buildings is regulated by the BSB

- To manage event registrations and participation, including dietary or accessibility requirements
- To maintain records of attendance and engagement with our communications
- To produce photographic or video materials for Chambers marketing and archival purposes
- To ensure our communications are relevant and of interest to you
- To comply with legal and regulatory requirements, including the Privacy and Electronic Communications (EC Directive) Regulations 2003 (PECR) and the UK General Data Protection Regulation (UK GDPR)

4. Lawful Bases for Processing

We process your personal data on one or more of the following lawful bases:

- Consent, for example for sending marketing emails to non-clients
- Legitimate interests, including promoting Chambers services, informing professional contacts of relevant events and legal updates, and maintaining business relationships, provided your interests and fundamental rights do not override ours
- Legal obligation, where we are required to retain data for compliance or audit purposes

5. Sharing Your Data

We may share your data:

- With event venues, caterers, and event service providers to administer events
- With third-party email marketing platforms and IT service providers acting as our data processors
- Where you attend an event, your name and organisation may appear on delegate lists or badges visible to other attendees
- With professional photographers or videographers engaged by Chambers
- Where legally required, with regulators, courts, or law enforcement agencies

6. International Transfers

Where our processors are located outside the UK, we ensure appropriate safeguards are in place, such as the UK's International Data Transfer Agreement or adequacy decisions.

7. Retention

We retain marketing contact data until you unsubscribe or otherwise object, or until it is no longer relevant. Event-related photos or recordings may be retained for archival or promotional purposes, subject to your rights under data protection law.



8. Your Rights

You have the right to:

- Opt out of marketing communications at any time via the unsubscribe link in our emails or by contacting us
- Object to processing based on legitimate interests
- Request access to, correction, or erasure of your data
- Request restriction of processing or portability of your data

For full details of your rights, please see our [Client Privacy Notice - add hotlink] or contact us at privacy@xxiv.co.uk.

9. Recordings and Photography

We may photograph or record events for promotional purposes. We will inform you in advance or at the event. Please notify us if you do not wish to be included in photographs or recordings.

10. Contact

Any questions, requests or objections regarding this notice or our data protection practices should be addressed to:

Victoria Milligan, GDPR Manager

XXIV Old Buildings

Lincoln's Inn, London WC2A 3UP

Email: privacy@xxiv.co.uk

